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## HOODOO FIFTIES

**THE PAST;** Bald Zak and The Octogan had decided to form a band (late 2004), Seventeen was brought in from a previous project and when they happened to cross Elison at a random gig, they asked him to join. This formed the band 'Man In Fridge' in January 2005. The band played many a gig and always had a good time, but after a while they felt that a whole new direction was needed, along with a new attitude and a new name.

**THE PRESENT:** At this crucial point Bob Gengis Khan was brought in on the keyboard. The writing process had changed so much with Bob joining the band that the whole musical persona had moved on. Now the band line-up was complete and the new name was announced - **Hoodoo Fifties**. The band have embraced many styles on their first album and the lyrical content is deeper, covering subjects such as sex, relationships, betrayal, beavers and compass talk. They take influence from their doorstep in other Birmingham-based artists, yet still forge their own path stylistically. Last year the band played alongside another of Sparkle Promotions' artists, Ben Arthur and they were particularly proud to have

<p>Band Members Vocals and Guitar - Bald Zak Bass and Vocals - Elison Lead Guitar - The Octogan Keys - Bob Gengis Khan Drums - Seventeen</p>
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backed him up on his own songs whilst on his UK tour. Other highlights include headlining Bar Academy in Birmingham for their album launch and finding out that it was sold-out was a great moment for them all.

**THE FUTURE;** The band feel they have yet to play their greatest gig, so they will continue to play as far and as wide as possible over the coming year to promote their new album, thus developing their fan base further. So tune into your local radio station, pick up a magazine and treat yourself to songs neatly crafted though bizarre rhetoric and keen observation, produced by a wizard to create a tasty Indie-Pop soup that is 'Hoodoo Fifties' with their brand new album '**Smörgåsbord**'.

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For more information please visit:

[www.sparklepromotions.com/hoodoofifties](http://www.sparklepromotions.com/hoodoofifties)

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